

Trowbridge Area Board 17 May 2012

Briefing Note: Hitachi Capital Commercial Vehicle Services Relocation

The Business and Expansion Plans

Hitachi Capital Commercial Vehicle Services (HCCVS) is a dynamic and leading business in the preparation, leasing, financing, maintenance and management of bespoke commercial vehicles. The company provides services for major clients including National Grid, the RAC and Trowbridge based Apetito. Trowbridge is the UK headquarters for this part of the Hitachi business.

Over the past year HCCVS has seen a 42% growth in its business and is planning further expansion and jobs growth. The company wishes to commit to retaining and growing its headquarters in Trowbridge but to do this a new site is required:

- HCCVS has grown to 97 staff in Trowbridge and is currently recruiting a further 12 staff.
- Over the next 3 years the company expects to expand to 150 staff.

Relocation Requirements

- Hitachi Capital in Trowbridge has outgrown its current Canal Road site. Temporary accommodation has been installed to accommodate the recent growth in staff numbers but this is an unsatisfactory solution that can only be accepted by the company as a short term stop-gap.
- To enable the business to remain and grow in Trowbridge it needs to relocate to a new site by March 2014, when the lease expires at Canal Road.
- A site that combines capacity for business growth with the level of quality demanded by the company brand is essential. A high quality headquarters environment is required with:
 - Main Office building
 - Vehicle Preparation Facility
 - Extensive fleet parking
 - Vehicle sales area
 - Staff parking
 - Capacity for future expansion

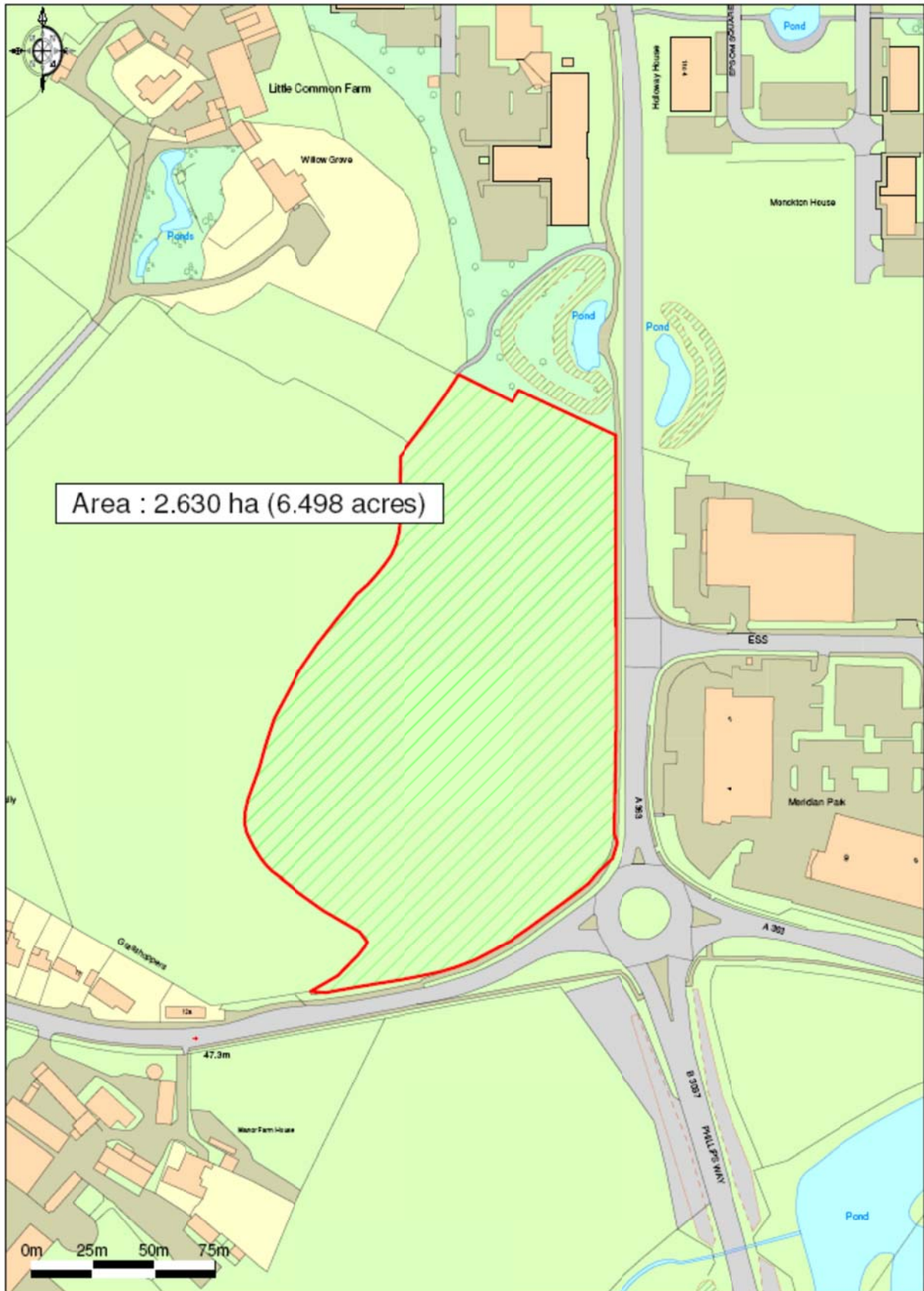
Relocation Proposal

A wide range of sites and premises has been assessed and the land opposite White Horse Business Park, as shown on the attached plan, is the only option that meets the Hitachi requirement in the Trowbridge area.

Quality is a key feature of the project, which will represent a major investment in the future of Trowbridge by Hitachi. In addition to meeting the HCCVS business requirements, the quality of the development and associated landscaping will be designed to enhance views from North Bradley, create a strong wooded boundary to define separation from the village and provide a high calibre gateway on the southern approach to Trowbridge. It is envisaged that the office building will follow the curve of the site frontage opposite the roundabout and that the western boundary will retain the existing hedgerow, augmenting this with a gently bounded swathe of woodland.

Consultation and Delivery

Consultation is being undertaken with local residents and other key stakeholders to help shape the development proposal before submission of a planning application. It is anticipated that an application will be submitted in June and, subject to this, construction is scheduled to commence towards the end of 2012.



Area : 2.630 ha (6.498 acres)